

Larry Himmel Neighborhood Foundation

Board of Directors Meeting

May 24, 2016 6:00-7:10pm

Meeting location: KFMB Stations, 7677 Engineer Rd., San Diego, CA 92111

Board members attending:

Dave Sniff (Chairman)

Miles Himmel (Treasurer)

Roy Robertson (Secretary)

Bruce Patch

Pat Elwood

Tom Zizzi

Board members not in attendance:

Jim Holtzman

Meeting minutes recorded by Roy Robertson

This was the initial meeting of the board, so no prior meeting minutes were reviewed

Summary of board meeting:

1. Call to order/ roll call
2. Introductions of board members
3. Update on status of establishing 501( c ) ( 3 ) – application received by the IRS
4. Review of expenses and fees paid to Biz Central for establishment of the foundation, state of California filing fee, website development -- allocated from GoFundMe contributions to the foundation (Miles Himmel)
5. Financial report on foundation’s current financial resources (Miles Himmel)
6. Discussion of the need to review foundations by-laws (to be provided by Miles Himmel)
7. Discussion on formalizing foundation’s mission statement
8. Clarification that the foundation acts as a separate entity from the KFMB Stations and needs to develop autonomously, with potential support from the stations as a media partner
9. Preliminary discussion on foundation’s objectives and fundraising recipients
10. Update on creating the foundation’s website and discussion about its content
11. Discussion about contacting an attorney to attend future board meetings in a consultancy/ advisory capacity
12. Discussion of use of social media and website as outreach to potential beneficiaries
13. Discussion of possible events to be staged as fundraisers (concerts, events)
14. Discussion of board members roles in creating video content and social media to promote the foundation
15. Targeting June 13, 2016 as a possible date for next phase of social media promotion
16. Projection of future board meeting schedule – once per month or as needed

No official resolutions or actions were voted upon by the board at this meeting

Action steps requested of board members prior to next meeting:

1. Determine date for next meeting
2. Review foundation’s by-laws
3. Formalize foundation’s mission statement
4. Contact attorney as possible consultant/ advisor
5. Continue development of website and marketing materials

The meeting was adjourned by the Chairman at 7:10pm